

# Seattle Rescue Plan

### **Executive Summary**

SRP

SEATTLE'S STRATEGY TO RECOVER FROM THE COVID-19 PANDEMIC



### In early 2020, the Seattle area became the initial epicenter of the **COVID-19 pandemic in** the United States.

Despite quick and decisive community efforts to curb the virus's spread, its impacts permeated our region, resulting in significant economic, social, and health-related loss. Historically marginalized communities experienced disproportionate impacts, including higher per capita COVID-19 cases, increased hospitalization rates, and higher mortality rates.

To address the far-reaching effects of the pandemic, the City of Seattle received more than \$300 million from the American Rescue Plan Act of 2021 (ARPA). This emergency funding was a crucial lifeline for our community, particularly those facing the greatest hardships. We used this historic infusion of emergency funding to provide services to our community and support those who were most in need.





FROM AMERICAN **RESCUE PLAN ACT** 



While Seattle is still recovering from the pandemic, the City responded to the COVID-19 crisis prioritizing quick actions, strategic programming, and equitable support to our residents who needed the most help. The Seattle Rescue Plan (SRP) both helped residents with essential services and helped the City strengthen internal infrastructure so that it could serve residents more effectively. Seattle is moving forward from the pandemic as a more resilient city with a stronger ability to measure, evaluate, and continuously improve our services.



A key part of the **Rescue Plan strategy** was to partner with community organizations.









#### **OCT 2022**

Gov. Inslee ends COVID-19 emergency order **APR 2024** 

<sup>\$</sup>276M

of SRP funds

deployed



#### **APR 2023**

<sup>\$</sup>226M of CLFR funds deployed



## What was the Seattle **Rescue Plan?**

The City of Seattle received over \$300M from the American Rescue Plan Act of 2021 (ARPA), including \$232M in local direct aid from the Coronavirus State and Local Fiscal Recovery Fund (CLFR). It appropriated these funds as part of a series of spending packages known collectively as the Seattle Rescue Plan. CLFR funding is required to be spent or appropriated by December 31, 2024. This influx of funding presented a unique opportunity to both respond to Seattle's immediate needs while planting seeds for the community's long-term recovery.





#### **Supporting City Workers & Services**

**GOAL:** The City of Seattle is equipped to serve its residents and reopen equitably and safely.

#### **Community Well-Being & Reopening Services**

**GOAL:** All communities have their basic needs met, such as food, childcare, and more.

#### **Housing & Homelessness**

**GOAL:** Residents have access to safe, affordable, and stable housing.

#### **Community & Small Business Recovery**

**GOAL:** Businesses and creative industries have the resources needed for recovery.

#### **Community Safety & Mental Health**

**GOAL:** All communities can access support for mental health and violence prevention and intervention.

### **Key Results:**

- Reached over 3.400 participants with services to bridge the digital divide
- ✓ Funded over 1,000,000 food bank visits and over 300,000 meals
- Broke ground on first two of five facilities that will create 288 new childcare slots

- ✓ Supported 2,260 small funding and more



**10 PROGRAMS** 

24 PROGRAMS

6 PROGRAMS

**13 PROGRAMS** 

✓ Supported **5,830** households in affordable housing

Provided services for 6,390 people experiencing or at risk of homelessness

> businesses with services ranging from one-on-one consulting to flexible grant

 Funded community partners to support public events and activations that drew over 770.700 attendees across the city

Provided over 5,100 employment opportunities for artists and creative workers to facilitate and perform at workshops, events, and cultural activations

## Partnership with the Community

City departments worked closely with their contractors and used community outreach to effectively identify and meet dynamic community needs. This included client surveys, listening sessions, and advisory panels. For example, the Office of Arts & Culture's Cultural Organization Reopening Grants program used a group of community panelists to select grant recipients.

A key part of the Seattle Rescue Plan strategy was to partner with trusted community organizations across the city. Seattle was able to distribute funding, services, and resources quickly, effectively, and transparently to those who needed it the most by working with organizations who had existing relationships with those communities. Seattle contracted with or provided funding to over 350 local organizations using Seattle Rescue Plan funds.

served identified as **BIPOC** 

### 350 organizations

WERE PROVIDED SEATTLE **RESCUE PLAN FUNDS** 



The City used SRP funding to implement **25 new programs**. Some are innovative pilot projects that the city has leveraged CLFR dollars to explore. Some will continue beyond 2025.



### Acquiring new buildings for affordable housing

Housing affordability is one of the most acute challenges facing Seattle. The City provided CLFR funding to two affordable housing developers, Low-Income Housing Institute and Africatown Community Land Trust, to rapidly acquire four apartment buildings in 2021.

#### **1 BUILDING**

#### **3 BUILDINGS**

275 shelter units 190 low-income households



### **Investing in Seattle's artists** and cultural organizations

Artists were some of the hardest-hit by COVID-19. Seattle invested SRP funding to ensure creative agencies and workers could survive and thrive. The Office of Arts & Culture contracted with community partners to provide millions in assistance for organizations to reopen safely and sustainably, offer employment opportunities for creative workers, and host technical assistance webinars to help build equity into organizational practices.

## Meeting **Equity Goals**

Most Seattle Rescue Plan programs were designed to serve geographic communities and demographic groups that were disproportionately affected by the pandemic. Across programs that reported demographic data, nearly 50% of people served identified as BIPOC. All programs that reported geographic data provided services in Seattle neighborhoods that are historically lower-income and more racially diverse.





#### **Making City services** more accessible

As many residents struggled to make ends meet during the COVID-19 emergency, Seattle invested in making City benefits and discounts more accessible. CiviForm is an innovative portal designed as a simple one-stop shop to quickly and conveniently apply for City services to save residents time and money.







### **Piloting new ways to** support small businesses

Countless small businesses have struggled to weather the impact of the pandemic, and BIPOC business owners were disproportionately affected. The Seattle Office of Economic Development leveraged federal relief funding to expand their programs and services to support small businesses. This included emergency grants, a new grant program for neighborhood business associations, and consulting services to help owners navigate legal, technical, and financial challenges.

### Improving Reporting and Data Collection

While we quickly deployed emergency funding and resources, it was equally important to ensure the aid was spent responsibly, equitably, and transparently. This is why Seattle used a small portion of funding to create a new team to manage the SRP funds and report on their use. The SRP Measurement and Evaluation team works with departments to track spending and performance and publishes detailed spending information on an online transparency portal.

Our improvement in data collection year over year shows the impact of a growing culture of data and performance evaluation in Seattle's government. While the Seattle Rescue Plan reporting is nearing completion, this new infrastructure for performance reporting is here to stay. This will help us continue to measure and improve our ability to serve our residents equitably and effectively.

#### 2021-2022

#### 23 PROGRAMS

52% collected client demographic data

**83%** collected geographic data

#### 2022-2023 35 PROGRAMS

collected client demographic data

collected geographic data

#### 2023-2024

#### **19 PROGRAMS**

**39%** collected client demographic data

**68%** collected geographic data

### **Thank You**

From 2021-2024, Seattle has so far deployed \$276M in emergency funding. Thank you to Seattle's federal delegation, Senators Patty Murray and Maria Cantwell, Representatives Adam Smith (WA-09) and Pramila Jayapal (WA-07), and the Biden-Harris administration for providing essential funding and support at a critical junction for our city. The success of this plan would not have been possible without the creativity, tenacity, and dedication of hundreds of public servants, communitybased organizations, and other important partners across the city who helped develop and implement it.

